Editor Walter F. Wagner, Jr., FAIA

Executive editor Mildred F. Schmertz, FAIA

Managing editor Natalie Gerardi

Senior editors Herbert L. Smith, Jr., AIA Charles K. Gandee Douglas Brenner Grace M. Anderson Margaret F. Gaskie

Associate editors James B. Gardner Charles K. Hoyt, AIA Darl Rastorfer Paul M. Sachner

Assistant editor Karen Stein, new products

Production editor Annette K. Netburn Susan Stein, assistant

Design Alex H. Stillano, director Alberto Bucchianeri, senior associate Anna Egger-Schlesinger, associate Muriel Cuttrell, illustration J. Dyck Fledderus, illustration

Design consultant Massimo Vignelli

Editorial consultants George A. Christie, Jr. Jonathan Barnett, FAIA, AICP

McGraw-Hill World News Peter Gall, director

Director of information systems and circulation Richard H. Di Vecchio

Director of business and production Joseph R. Wunk Ellen Muller Siegel, assistant

Marketing services manager Camille H. Padula

Director of national advertising Harrington A. Rose

Assistant to publisher Elizabeth Hayman

Publisher Paul B. Beatty Letters/calendar, 4 Editorial: The best way to get fees (and salaries) up, 9

## **Business**

News, 31 Computers: Another view on desirable size, 33 Round Table: The fast-growing role of the corporate architect, 35 Education: The design studio—Another opinion, 49

## Design

News, 57 Design awards/competitions, 66 Observations, 73

Building Types Study 609: Low-rise office buildings, 97 The Purdue Frederick Headquarters, Norwalk, Connecticut, 98 By Gatje Papachristou Smith/ASE Furno, joint-venture architects Westinghouse World Headquarters Steam Turbine-Generator Division, Orlando, Florida, 100 By William Morgan Architects Erie Insurance Group, Erie, Pennsylvania, 104 By The Stubbins Associates, Inc., Architects Design Professionals Insurance Company, Monterey, California, 108 By Marquis Associates, Architects Mount Pleasant Corporate Center, Valhalla, New York, 110 By Renato Severino Associates, Architects

Aerospace Museum, Los Angeles, California, 114 By Frank O. Gehry and Associates, Architects

Westway State Park, New York City, 124 By Venturi, Rauch and Scott Brown, Clarke + Rapuano, and Salmon Associates, Designers

Bar for a house, in Boston, 132 By Peter Forbes and Associates, Architects

Low-income housing: A lesson from Amsterdam, 134 Awarding the Amsterdam Housing Prize

## Engineering

William J. LeMessurier's super-tall structures, 144 A search for the ideal

New products, 152 Product literature, 161 Computer directory, 165 Manufacturer sources, 190 Classified advertising, 208 Advertising index, 212 Reader service card, 215

## Cover:

Aerospace Museum, Los Angeles, California Frank O. Gehry and Associates, Architects Photographer: ©Timothy Hursley/The Arkansas Office